

National Omnibus Survey

Top Lines: Round 5

April 24, 2024



Methodology

American Strategies and Statara designed and administered this multi-modal survey. Data were collected through a randomly selected online non-probability panel sample provided by Dynata Research. The survey reached 1,151 adults, age 18 or older. The survey was conducted April 11-23, 2024.

Quotas were assigned to reflect the demographic distribution registered voters in the United States. The overall margin of error is +/- 2.9%. The margin of error for subgroups is larger and varies. Percentage totals may not add up precisely due to rounding.

GAMBLING

Variable Name: BET1

Question: Switching gears a bit and thinking about online gaming.

Have you ever placed a bet with an online sports betting or online casino platform, such as: Draft Kings, BetMGM, Fan Duel, or Caesar's?

	Count	Percent
Total Answering	1,167	100.0%
Yes	196	16.8%
No	971	83.2%

GAMBLING

Variable Name: BET2

Question: (IF NO in BET1) And what would you say is the biggest reason you have not placed a bet with an online sports betting or online casino platform, such as: Draft Kings, BetMGM, Fan Duel, or Caesar's?

	Count	Percent
Total Answering	971	100.0%
I do not like to gamble	670	69.0%
I like to gamble, but don't feel comfortable betting online	256	26.4%
Online betting platforms are not legal, or I am not sure if they are, in the state where I live	45	4.6%

GAMBLING

Variable Name: BET3

Question: (IF NOT LEGAL IN STATE IN BET2) And if online betting platforms were legal in the state where you live, would you use them to bet on a sports event or online casino?

	Count	Percent
Total Answering	45	100.0%
Yes, definitely	6	13.3%
Yes, probably	25	55.6%
No, I would not use them even if they were legal	14	31.1%