

National Omnibus Survey

Top Lines

August 30, 2023



Methodology

American Strategies and Statara designed and administered this multi-modal survey. Data were collected through a randomly selected online non-probability panel sample provided by Dynata Research and Qualtrics links delivered via MMS. The survey reached 1,121 adults, age 18 or older. The survey was conducted August 15-30, 2023.

Sixty-five percent of respondents were reached through the non-probability panel sample and thirty five percent via MMS message. Quotas were assigned to reflect the demographic distribution adults age 18 and older in the United States. The overall margin of error is +/- 2.9%. The margin of error for subgroups is larger and varies. Percentage totals may not add up precisely due to rounding.

MISINFORMATION

Variable Name: SOURCETRUST_A

Question: Switching gears again...

How much of the time can you trust news from the following information sources?

	Count	Percent
Total Answering	1,009	100.0%
Most of the time	155	15.4%
Some of the time	383	38.0%
Not often	261	25.9%
Never	210	20.8%

MISINFORMATION

Variable Name: SOURCETRUST_B

Question: Switching gears again...

How much of the time can you trust news from the following information sources?

	Count	Percent
Total Answering	1,009	100.0%
Most of the time	53	5.3%
Some of the time	231	22.9%
Not often	388	38.5%
Never	337	33.4%

MISINFORMATION**Variable Name:** SOURCETRUST_C**Question:** Switching gears again...

How much of the time can you trust news from the following information sources?

	Count	Percent
Total Answering	1,009	100.0%
Most of the time	93	9.2%
Some of the time	440	43.6%
Not often	294	29.1%
Never	182	18.0%

MISINFORMATION**Variable Name:** SOURCETRUST_D**Question:** Switching gears again...

How much of the time can you trust news from the following information sources?

	Count	Percent
Total Answering	1,009	100.0%
Most of the time	71	7.0%
Some of the time	421	41.7%
Not often	328	32.5%
Never	189	18.7%

MISINFORMATION**Variable Name:** SOURCETRUST_E**Question:** Switching gears again...

How much of the time can you trust news from the following information sources?

	Count	Percent
Total Answering	1,009	100.0%
Most of the time	228	22.6%
Some of the time	402	39.8%
Not often	211	20.9%
Never	168	16.7%

MISINFORMATION

Variable Name: SOURCETRUST_F

Question: Switching gears again...

How much of the time can you trust news from the following information sources?

	Count	Percent
Total Answering	1,009	100.0%
Most of the time	321	31.8%
Some of the time	426	42.2%
Not often	190	18.8%
Never	72	7.1%

MISINFORMATION

Variable Name: TRUSTPROB

Question: And if you had to pick, which one of the below would you say is the bigger problem?
The spread of misinformation and conspiracy theories OR The government and media lying to or withholding information from the public

	Count	Percent
Total Answering	1,001	100.0%
Misinformation and conspiracy theories - Strongly	395	39.5%
Misinformation and conspiracy theories - Somewhat	124	12.4%
Government and media lying - Strongly	385	38.5%
Government and media lying - Somewhat	97	9.7%