National Omnibus Survey

Top Lines

October 20, 2023

STATARA

Methodology

American Strategies and Statara designed and administered this online survey. Data were collected through a randomly selected online non-probability panel sample provided by Dynata. The survey reached 1,003 adults, age 18 or older. The survey was conducted September 26 - October 1, 2023.

Quotas were assigned to reflect the demographic distribution adults age 18 and older in the United States. The overall margin of error is +/- 3.1%. The margin of error for subgroups is larger and varies. Percentage totals may not add up precisely due to rounding.

MISINFORMATION

Variable Name: SOURCETRUST_A

Question: Switching gears again...

How much of the time can you trust news from the following information sources?

	Count	Percent
Total Answering	873	100.0%
Most of the time	128	14.7%
Some of the time	344	39.4%
Not often	237	27.1%
Never	164	18.8%

MISINFORMATION

Variable Name: SOURCETRUST_B

Question: Switching gears again...

How much of the time can you trust news from the following information sources?

	Count	Percent
Total Answering	873	100.0%
Most of the time	65	7.4%
Some of the time	230	26.3%
Not often	328	37.6%
Never	250	28.6%

MISINFORMATION
Variable Name: SOURCETRUST_C
Question: Switching gears again...

How much of the time can you trust news from the following information sources?

	Count	Percent
Total Answering	873	100.0%
Most of the time	112	12.8%
Some of the time	412	47.2%
Not often	229	26.2%
Never	120	13.7%

MISINFORMATION
Variable Name: SOURCETRUST_D
Question: Switching gears again...

How much of the time can you trust news from the following information sources?

	Count	Percent
Total Answering	873	100.0%
Most of the time	66	7.6%
Some of the time	363	41.6%
Not often	279	32.0%
Never	165	18.9%

MISINFORMATION
Variable Name: SOURCETRUST_E
Question: Switching gears again...

How much of the time can you trust news from the following information sources?

	Count	Percent
Total Answering	873	100.0%
Most of the time	178	20.4%
Some of the time	389	44.6%
Not often	184	21.1%
Never	122	14.0%

MISINFORMATION

Variable Name: SOURCETRUST_F

Question: Switching gears again...

How much of the time can you trust news from the following information sources?

	Count	Percent
Total Answering	873	100.0%
Most of the time	253	29.0%
Some of the time	422	48.3%
Not often	135	15.5%
Never	63	7.2%

MISINFORMATION

Variable Name: TRUSTPROB

Question: And if you had to pick, which one of the below would you say is the bigger problem? The spread of misinformation and conspiracy theories OR The government and media lying to or withholding information from the public

	Count	Percent
Total Answering	873	100.0%
Misinformation and conspiracy theories - Strongly	289	33.1%
Misinformation and conspiracy theories - Somewhat	140	16.0%
Government and media lying - Strongly	314	36.0%
Government and media lying - Somewhat	130	14.9%